

Bang & Olufsen BeoSound AMG in the new Mercedes-Benz ML 63 AMG

A new high-end custom-designed sound system from Bang & Olufsen is offered as optional extra in the new Mercedes-Benz ML 63 AMG.

The new Bang & Olufsen BeoSound AMG sound system has been developed in co-operation with the Daimler subsidiary Mercedes-AMG.

Bang & Olufsen BeoSound AMG features 14 active loudspeakers and a compact and highly efficient Bang & Olufsen ICEpower amplifier providing the majority of the total output of 1,200 watts.

The market introduction of the Mercedes-Benz ML 63 AMG is expected in June 2012.

The launch does not affect Bang & Olufsen's expectations to the current financial year.

Tue Manton
President & CEO

Applications to this announcement to be made to:

Director, Corporate Communications Tommy Jakobsen, tel: +45 9684 5100