BANG & OLUFSEN A/S 12 April 2010

Bang & Olufsen a/s launches BeoLab 11

BeoLab 11 is a new elegant subwoofer from Bang & Olufsen which combines excellent bass performance, intriguing design and unorthodox placement possibilities.

BeoLab 11 is composed of two identical loudspeaker cabinets, with baffles facing each other. The new subwoofer provides a significant addition to the bass experience in any small to medium loudspeaker setup, adding low frequencies from 300 Hz and down.

The unique acoustic design of BeoLab 11 allows it to be placed on the floor, in a corner, or mounted on the wall. In fact, due to its minimal vibrations, it is one of the very few subwoofers in the world that can be mounted on a wall. And with the sculptural design of BeoLab 11, you will want to put it on display, instead of hiding it behind a sofa. The outer shells are made of aluminium and are available in silver and white.

The launch of BeoLab 11 does not affect Bang & Olufsen's expectations for the current financial year.

BeoLab 11 can be experienced together with BeoVision 10-46 and Adaptive Sound Technology at an event for the national and international lifestyle press, which takes place in DR Byen in Copenhagen Wednesday 14 April at 2.00 PM CET.

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