ANNOUNCEMENT NO. 13.01 TRANSLATION

Bang & Olufsen a/s - financial calendar

Please be informed of the following dates for Bang & Olufsen's planned announcements to NASDAQ OMX Copenhagen A/S, including dates for Annual General Meetings in 2013 and 2014. Interim reports and financial statements will be published in the morning on the listed dates.

2013

Friday 16 August Annual report 2012/13

Thursday 19 September Annual General Meeting

(deadline for subjects and proposals to the agenda is 8 August at 16.00 CET)

Wednesday 2 October Interim report (1st guarter 2013/14)

2014

Thursday 16 January Interim report (2nd quarter 2013/14)

Friday 11 April Interim report (3rd quarter 2013/14)

Wednesday 13 August Annual report 2013/14

Thursday 11 September Annual General Meeting

(deadline for subjects and proposals to the agenda is 31 July at 16.00 CET)

Thursday 2 October Interim report (1st quarter 2014/15)

Claus Højmark Jensen Investor Relations Manager

Applications to this announcement to be made to:

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