Copenhagen Stock Exchange Nikolaj Plads 6 1067 Copenhagen K

Translation

Struer, 20 December 2006

Bang & Olufsen a/s sells 65 % of the shares in Bang & Olufsen Medicom a/s to a company owned by LD Equity and Medicom's management

Bang & Olufsen a/s and LD Equity today signed a contract under which Bang & Olufsen a/s is to transfer 65% of the shares in Bang & Olufsen Medicom a/s to a company owned by LD Equity and Bang & Olufsen Medicom a/s' management.

The move is a consequence of the Group's wish to focus on its audio/video core business while, at the same time, providing Bang & Olufsen Medicom a/s with the best possible opportunities for its future development.

For several years, Bang & Olufsen Medicom a/s has undertaken licensed production of, e.g. insulin pens and developed and produced digital stethoscopes. In recent years, Bang & Olufsen Medicom a/s has focused on product development within, in particular, inhalers and tablet dispensers. Under its new ownership, Medicom will be better placed to pursue business opportunities within the field of medico technology for the benefit of shareholders, customers and employees.

For Bang & Olufsen, the share sale is expected to result in revenues of DKK 37 million and earnings in the region of approx. DKK 12 million. This will be recognised in the Group's profit and loss account under financial items.

In future Bang & Olufsen Medicom a/s will figure in the Group's accounts under "Associated Companies". With its 35 per cent stake, the Group intends to participate actively in Bang & Olufsen Medicom's future development.

Jørgen Worning Chairman Torben Ballegaard Sørensen President, CEO