

Revised financial calendar for Bang & Olufsen a/s

Please be informed of a changed date for Bang & Olufsen's announcement with the half year report 2009/10:

Thursday 21 January 2010 instead of Monday 11 January.

Please also be informed of a changed date for Bang & Olufsen's announcement with the full year report 2009/10:

Monday 23 August 2010 instead of Thursday 19 August.

Below the revised list of dates for planned announcements in 2009 and 2010:

2009

Friday 18 September	Annual General Meeting
Thursday 8. October	Interim report (1 st quarter 2009/10)

2010

Thursday 21 January	Interim report (2 nd quarter 2009/10)
Tuesday 13 April	Interim report (3 rd quarter 2009/10)
Monday 23 August	Annual report 2009/10
Monday 27 September	Annual General Meeting
Thursday 7 October	Interim report (1 st quarter 2010/11)

Kim Bo Hansen
Global Counsel