

Bang & Olufsen BeoSound AMG in the Mercedes-Benz S-Class

A new high-end custom-designed sound system for the Mercedes-Benz S-Class is the latest result of the successful cooperation between Mercedes-AMG and Bang & Olufsen.

The co-operation between Mercedes-AMG and Bang & Olufsen has been taken to the next level with the introduction of a matchless sound system for the Mercedes-Benz S-Class. Besides 15 high performance speakers, the BeoSound AMG high-end sound system includes a total amplifier power of 1.200 Watts.

From September 2010, the Bang & Olufsen BeoSound AMG high-end sound system, which was developed jointly with Mercedes-AMG engineers, will be available in the complete engine line-up, starting with the V6 gas and diesel engines, the hybrid and up to the powerful V8 and V12 versions of the S-Class. The BeoSound AMG system is standard equipment in the S65 AMG.

The agreement does not affect Bang & Olufsen's expectations for the current financial year.

Karl Kristian Hvidt Nielsen
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*Applications to this announcement to be made to:
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