Copenhagen Stock Exchange Nikolaj Plads 6 1067 Copenhagen K

Translation

Struer, 26 February 2007

Bang & Olufsen Sound System in new Audi A5 Coupe

In connection with the motor show in Geneva from 6-18 March, 2007, Audi and Bang & Olufsen are pleased to announce that a Bang & Olufsen Sound System is now available for the new Audi A5 Coupe. The car and the system will be on sale at Audi dealers from the summer 2007.

This is expected to make a positive contribution to the Group's development over the coming years.

Torben Ballegaard Sørensen President, CEO