

Revised financial calendar for Bang & Olufsen a/s

Please be informed of the following changed dates for Bang & Olufsen's planned announcements in 2010:

Wednesday 14 April	Interim report (third quarter 2009/10)
Tuesday 24 August	Annual Accounts (2009/10)
Friday 8 October	Interim report (first quarter 2010/11)

There is no change to the date for the Annual General Meeting Monday 27 September. Please note that subjects and proposals that shareholders wish to be addressed at the Annual General Meeting will be added to the agenda if such a request is submitted to the Board of Directors no later than on Monday 16 August at 16.00 CET.

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