## Transactions in connection with share buyback programme

On the  $18^{th}$  of April 2012 Bang & Olufsen a/s initiated a share buy-back programme in accordance with the provisions of Commission Regulation (EC) No. 2273/2003 of 22 December 2003 (the Safe Harbour regulation).

Under the program Bang & Olufsen a/s will buy-back a total of 86.991 shares, in the period from 18 April 2012 up to and including 19 June 2012

Bang & Olufsen a/s will publish the accumulated buy-backs under the programme every 7<sup>th</sup> trading day. In the period from 1 June 2012 up to and including 12 May 2012, the following transactions have been made:

| <u>Trading day</u>                 | Number of shares | Average price (DKK) | Transaction value (DKK) |
|------------------------------------|------------------|---------------------|-------------------------|
| 29: 1. June 2012                   | 4,495            | 57.89               | 260,206.56              |
| 30: 4. June 2012                   | 1,500            | 55.58               | 83,370.00               |
| 31: 6. June 2012                   | 0                | 0.00                | 0.00                    |
| 32: 7. June 2012                   | 0                | 0.00                | 0.00                    |
| 33: 8. June 2012                   | 546              | 58.32               | 31,842.72               |
| 34: 11. June 2012                  | 1,500            | 59.92               | 89,880.00               |
| 35: 12. June 2012                  | 500              | 59.50               | 29,750.00               |
| Accumulated for trading days 1-35: | 79,991           | 65.59               | 5,246,894.92            |

As a result of the above transactions, Bang & Olufsen a/s now holds a total of 103,748 shares of a nominal DKK10 in Bang & Olufsen a/s, corresponding to 0.29 % of the issued share capital.

###

Contact: Director, Global Counsel Kim Hyldahl Hansen, Phone +45 9684 5167