BANG & OLUFSEN A/S 20 JUNE 2012

Bang & Olufsen BeoSound Vanquish in the new Aston Martin Vanquish

The new Aston Martin Vanquish will be delivered with a new high-end custom-designed sound system from Bang & Olufsen as standard equipment.

The new Bang & Olufsen BeoSound Vanquish for Aston Martin Vanquish has been developed in cooperation with Aston Martin. The system features 13 loudspeakers and the new BeoCore amplifier which is Bang & Olufsen's next generation amplifier platform delivering a total output of more than 1,000 watts.

Production of the Aston Martin Vanquish with the Bang & Olufsen BeoSound Vanquish will begin in August 2012. The market introduction is expected to take place in September 2012.

The launch does not affect Bang & Olufsen's expectations for the current financial year.

Tue Mantoni President & CEO

Applications to this announcement to be made to:

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