BANG & OLUFSEN A/S 30 OCTOBER 2009

Revised financial calendar for Bang & Olufsen a/s

Please be informed of a changed date for Bang & Olufsen's announcement with the half year report 2009/10:

Monday 25 January 2010 instead of Thursday 21 January.

Below the revised list of dates for planned announcements for 2009/10:

2010

Monday 25 January
Tuesday 13 April
Monday 23 August
Monday 27 September
Thursday 7 October
Interim report (2nd quarter 2009/10)
Interim report (3rd quarter 2009/10)
Annual report 2009/10
Annual General Meeting
Interim report (1st quarter 2010/11)

Kim Bo Hansen Global Counsel

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