Bang & Olufsen BeoSound AMG in the new Mercedes-Benz SL

A new high-end custom-designed sound system from Bang & Olufsen is offered as optional extra in the new Mercedes-Benz SL.

The new Bang & Olufsen BeoSound AMG sound system has been developed in cooperation with the Daimler subsidiary Mercedes-AMG and will be sold in the complete engine line-up, including the non-AMG models.

Bang & Olufsen BeoSound AMG features 12 active loudspeakers and a compact and highly efficient Bang & Olufsen ICEpower amplifier providing the majority of the total output of 900 watts.

The introduction of the Mercedes-Benz SL is expected on 31 March 2012.

The launch does not affect Bang & Olufsen's expectations for the current financial year.

Tue Mantoni President & CEO

Applications to this announcement to be made to:

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