BANG & OLUFSEN A/S 29 MARCH 2010

Bang & Olufsen launches BeoVision 10-46

Bang & Olufsen now expands the popular BeoVision 10 family with a 46 inch version. BeoVision 10-46 offers the latest in LED-based backlight technology, which gives an impressive picture experience.

BeoVision 10-46 offers an LED-based LCD-panel with Full HD and a frame rate of 200/240 Hz, which give an impressive picture quality. The 200/240 Hz technology combined with the sophisticated motion compensation technology are two of the technologies, which make the pictures on this LCD-panel sharper than ever. The panel offers the latest in LED-based backlight technology with highly effective light diodes, which give an impressive picture experience. BeoVision 10-46 has integrated surround sound and DVB-HD modules, electronic curtains and an extensive connection panel allowing you to add up to five extra speakers for a surround sound setup and a multitude of set-top boxes.

The launch of BeoVision 10-46 does not affect Bang & Olufsen's expectations for the current financial year.

Karl Kristian Hvidt Nielsen President & CEO

For further information, please contact: President & CEO Karl Kristian Hvidt Nielsen, tel: +45 9684 5000